

# RETURN-ON-INVESTMENT ANALYSIS (ROI)



## RETURN-ON-INVESTMENT (ROI) ANALYSIS

Whether you are sending 10, 25 or 250 faxes a computer-based fax system will reduce the time and the costs of faxing while quickly paying for itself. To illustrate this point, the following numbers represent a person/company who is currently sending 25 facsimile documents a day via a conventional fax machine. We are assuming that the individual creating and sending the document does so using a standard word processor or similar application. This process requires printing the document, retrieving it from the printer, walking to the fax machine, completing a cover page, entering the fax phone number, feeding the document into the machine, and waiting for the transmission to be completed. This has been estimated to take from 6-10 minutes. For this example, we are also assuming a mean burdened labor rate (salary, benefits, equipment, etc.) conservatively estimated at 20,00\$ per hour.

25 DOCUMENTS x 10 MIN. EACH	= (a) 250 MIN./DAY
(a) 250 MIN./DAY x 250 ANNUAL WORK DAYS	= (b) 62,500 MIN./YR.
(b) 62,500 MIN./YR. DIVIDED BY 60 MIN./HR	= (c) 1,042 HRS./YR
(c) 1042 HRS. x 20,00\$/HR	= 20,840\$ ANNUAL FAX COST

Since the time to send the same documents via computer-based fax is less than 1 minute each (1/6th the time required by the conventional method), the annual savings employee costs would be 17,297\$ (20,840\$x 83%)! since the cost of installing a fax product is a fraction of the above amount, the payback period is quick and your ROI is significant.

## NOTE:

This is why the installation of a computer-based fax is such an easy decision. The 20,000,000 fax machines currently in use worldwide, demonstrate that businesses have accepted fax as part of an "every day" office communication tool. A computer-based fax solution means that you are using a more efficient and simpler alternative (happier employees), which is less expensive (happier management), and produces high quality documents (happier recipients).

## CALCULATE YOUR SAVINGS

- (a) \_\_\_\_\_ # DOCUMENTS x 6 MIN. EACH = (a) \_\_\_\_\_ MIN./DAY
- (b) \_\_\_\_\_ MIN./DAY x 250 ANNUAL WORK DAYS = (b) \_\_\_\_\_ MIN./YR.
- (c) \_\_\_\_\_ MIN./YR. DIVIDED BY 60 MIN./HR. = (c) \_\_\_\_\_ HRS./YR.
- (d) \_\_\_\_\_ X 83% COST & TIME

**SAVINGS WITH COMPUTER-BASED FAX = \$ \_\_\_\_\_ ANNUALLY**

Interested in saving money? It's easy!  
 Call Tobit Software and ask for you free trial of FaxWare!

For more info: 1-800-GO-TOBIT (1-800-468-6248) <http://www.na.tobit.com>